



NEWS RELEASE

For Immediate Release

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PCS is the way Oregon-based contractor keeps its edge

West Coast Contractor's proprietary Project Control System cuts costs, saves time

COOS BAY, ORE. – MAY 2011 – The evolution of the construction industry has brought the need for a higher degree of organization due to the level of complexity that modern construction projects require. Responding to these changing times, West Coast Contractors (www.westcoastcontractors.com) has emerged as an industry leader with its highly efficient proprietary Project Control System, which offers a fail-proof plan that acts as a vital blueprint to any project.

Understanding the human tendency of rushed contractors to cut corners and skip steps in order to finish the job on time, West Coast Contractors prevents itself from making such mistakes and, instead, focuses on planning ahead in order to meet deadlines. Their Project Control System (PCS), which was first implemented in 1997, led to a 5 percent improvement in the company's profit margin that year and allowed for a competitive edge against its less-than-prepared counterparts.

The unique PCS approach lays out 10 crucial tasks and responsibilities that must be met for each of its projects to ensure that the job is done right. These steps, while sometimes seemingly inherent, are often overlooked by construction companies that are rushing to get started. By laying out an efficient checklist, West Coast Contractors ensures key steps are not left out.

The PCS is based on a carefully defined process and document controls, metrics, performance indicators and forecasting with capability to reveal trends toward cost overrun and schedule slippage.

West Coast Contractors customizes its PCS for each project to ensure the clients' individual needs are met. However, the key to effectiveness of a PCS is the preconstruction planning tasks, particularly in making sure all subcontractors are on the same page, according to West Coast Contractors. The proper selection of the right team is critical.

The PCS is especially important in fast-track construction, which is how many of today's projects are planned with their tighter schedules. West Coast Contractors has used its PCS on a variety of projects ranging from ocean-whipped marine projects, telecommunication towers in rugged, remote



areas, and even at schools while students attended classes during the day while the construction was accomplished at night.

West Coast Contractors is committed to using its system to bring clients' costs down by effectively organizing tasks to stay on schedule, and the company's long list of successes during the past 50 years is a testament to just that.

About West Coast Contractors

Established in 1962, West Coast Contractors has the experience and know-how to succeed in virtually any heavy construction project. As a general contractor and family-owned company for nearly fifty years, West Coast Contractors has effectively developed the skills and resources necessary to get the job done right the first time. Their team of professionals uses only the finest tools and materials to meet residential, commercial and industrial needs in the Pacific Northwest region. The company specializes in heavy construction projects that can with stand harsh all-weather conditions, from wind-swept ocean fronts to remote mountaintops. Their loyal following of clients includes the U.S. Army Corps of Engineers, the Coast Guard, the states of California and Oregon, Chevron, Charter Communications and Edge Wireless. To learn more, visit www.westcoastcontractors.com.

About Christie Communications

Christie Communications is a full-service public relations, marketing, advertising agency dedicated to helping ethical businesses, entrepreneurs, and socially conscious organizations broaden their impact through effective communication services. Christie Communications goes beyond branding and other marketing buzzwords. It is a company based in philosophy, driven by passion, and known by its results. The Christie CommUnity Foundation creates a "ripple effect" of global betterment through creating and promoting innovative, results-oriented initiatives for the betterment of the world.

For further information about West Coast Contractors or for media related inquiries, please contact Jennifer Johnson of Christie Communications at (805) 969-3744 or via email at jjohnson@christiecomm.com.

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